

# *The Best Room At...*Hotel Emiliano Rio

**Take a peek inside a luxurious beachfront boutique in Brazil.**

By [Lindsay Silberman](#)

Apr 12, 2018

*Our new column "The Best Room At" offers a glimpse inside some of the most charming, luxurious, and iconic properties around the world.*



Fernando Guerra

Located in the heart of Rio's famed Copacabana Beach, [Hotel Emiliano Rio](#)—which opened in early 2017—is the kind of property the area desperately needed. It's fancy yet unpretentious, striking the perfect balance between five-star service and authenticity. Guests are made to feel as if they've been thrust into the local "Carioca" lifestyle—a culture that's passionate about delicious food, great music, and (perhaps most importantly), the beautiful simplicity of a sunny day at the beach.

In the year that it's been open, Emiliano Rio—the second property from São Paulo's Emiliano brand—has already commanded international attention: [Interior Design Magazine](#) named it the Best Foreign Boutique Hotel of 2017. Below, Emiliano's CEO Gustavo Filgueiras tells us a bit about his hot new hotel—and which room he likes best.

**Describe the hotel in a sentence.**

A true oasis in the vibrant city of Rio de Janeiro, Hotel Emiliano Rio offers authentic Carioca hospitality that lets travelers live like a local in a setting that celebrates sophistication, service, privacy and comfort.

## **Which room is the best?**

All the rooms are great, but we have a special affection for the Ocean Spa Suite. Located on the same floor as the Santapele Spa, the room provides an extension of all the spa's wellness experiences in a more intimate setting.



Courtesy Emiliano Rio

## **Why?**

The Spa Suite has a separate bedroom, living room, and an entrance hall that turns into a private massage room. The highlight is the sumptuous bathroom: a make-up area, two sinks, a private sauna, a wet space containing a bathtub for two and a compressed air massage system with oceanfront views. It's a top floor suite and has a balcony that overlooks the Copacabana beachfront. Breakfast on the balcony is a must! The decor is inspired by Rio's most glamorous decade, the 1950's.



Courtesy Emiliano Rio  
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## **What's the average nightly rate?**

\$1,860 per night.

## **Who is your typical guest?**

Sophisticated luxury travelers who are in Rio for leisure or business. They're usually people who demand the highest level of service, discretion, and enjoy the feeling of a hotel with the comforts of home.

## **Are you able to mention any celebrities that the hotel has hosted?**

Many major Brazilian celebrities have stayed at Emiliano Rio because of the privacy and exclusivity that we provide. We've also hosted international musicians and actors, including Natalie Portman, who came to watch the fireworks of Copacabana Beach over New Year's.



Courtesy Hotel Emiliano

## **What's one local recommendation you always give first-time visitors?**

Besides all tourist landmarks (like Cristo and Sugar Loaf) we tell first-time visitors to explore the city of Rio through its outdoor experiences. The beach offers perfect conditions for volleyball, stand-up paddle boarding, running, beach tennis or yoga classes, which our wellness ambassadors can set up for clients.

## **Can you share an interesting tidbit about the hotel's history?**

We have a strong connection to our Brazilian heritage. The hotel was designed by the Brazilian architect Arthur de Mattos Casas, who drew inspiration from Copacabana's bohemian golden years. He used furniture created by renowned designers of the 50's, bringing personality and a touch of coziness to its modern architecture. Selected fabrics and textures of the lobby furniture in shades of green honor the nature of Rio's Guanabara Bay.

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